



EASTWIND

The Newsletter for Santa Rosa East Rotary
The Crown Jewel of District 5130

Humbly Assembled by: Kenn Cunningham



Sunshine Report

I'd like to tell you how great today's jokes were – but we must adhere to the 4 Way Test. Today's jocular topics included an efficiency expert at home and who wants to be a millionaire. I don't want to say they were old but I believe **RogersB** was reading them from papyrus!

PresJohn opened things up with a quote from Marlena Dietrich: "A friend, is someone you can call at 4 o'clock in the morning"; which is a good incentive to keep your cellphone on silent mode. No guests today but a couple of visitors including **Steve Amend** and **Scott Holder** from Sunrise Club. "I don't got to show you no steenkin badges! But no Rotary pin will lighten your wallet by \$5 – ka-ching!" **DanDrum** thanked all who helped with or attended the Vets Day lunch. It was very inspiring.

Inspiration

Music by Larry

Again this week the awe inspiring **LLira** was able to channel Kate Smith in a Rotary version of "God Bless America." **MikeRob** led the Pledge.

FINES FINES FINES

Some recognitions that also included financial donations: **BobBailey** had another b'day – spent it with our own **Jimurakami** says it was a quiet day but rang 🎉. Next up **BReed** donated for his b'day + Alison's for another 🎉 and then **DAllison** made a \$74 donation for Micky's birthday and weekend in SF. But there was still one more 🎉 from **DebSimonds** who will be going to India as part of Polio Plus activities.

HAPPY \$\$\$\$\$

AndySchex was happy that he and his family went to the **Lira's** they got Andy's kids to harvest their apples by convincing them it was fun! I mentioned elsewhere the **Ribeau's** are back after 15,000 mile roadtrip and couple of days in the hospital for **Steve**. Together they donated \$100 and brought chocolate for **PresJohn** who informed us that that his wife Karer will "do things for chocolate" – sorry no weblink provided to clarify. You may file that under TMI. **JoanGer** is happy the skunk smell has gone from her garage + car and **MikeRob** gave kudos to Applebee's because the meals for vets + active service are FREE on Veterans Day.

Announcements:

Sorry if you missed it but on Vet's Day (11/11) there was a joint gathering of SR East members with Cotati members at the Sizzling Tandoor at food court in Downtown Plaza. A tasty time was had by all! **PhyllisRib** the hostess with the mostess invites all to the Christmas Party on (mark the date now) **Dec 16** at Oakmont. Continuing from above **DanDrum** made special mention of the organizational skills of **JimWiesch** and the master of ceremonies skills of **TCroft** at the Veteran's Day luncheon. Nice work guys! **MikeRob** announced that the grading permit for the Boys & Girls Club parking lot was finally approved. When the process began Mike was still in short pants – thankfully he's not anymore! True to his word, the Trojan supporter who's leading our club paid off for the SC trouncing in Oregon – now **PresJohn** won't even go to a restaurant that has duck on the menu! Good news is pigskin winners donated their prizes to Polio Plus Bowl. **KateBuch** again reminded us that the *Living Room* which we support each year is in need of raingear for winter: Umbrellas, hooded sweatshirts, rain ponchos, etc. You bring the stuff – Kate will collect and bring to the *Living Room* – please be generous!

Program Notes

Tom Croft ably handled the duties of introducing today's program which featured **Randy DeCaminada** from PG&E who today was wearing his hat as Chair of the Sonoma County *Innovation Council* which operates within the Economic Development Board. The Council's purpose is to recommend a plan of action – including benchmarks, timelines, roles and responsibilities – for dealing with the economic challenges facing Sonoma County in the next 10 years. Talk about a challenge! Randy outlined some of the concerns identified by the council including coping with shifting population, demographics and educational achievement. They also focused on what Randy called “second stage” businesses in our county that now provide about 40% of the jobs. A second stage business is one that has grown past the start-up state. For more complete information, just follow the link below and you can find their entire report as well as a roster of the community leaders who volunteered their time to be on this council. Very good program!!

<http://www.sonoma-county.org/edb/innovation.htm>